

Advances in Natural and Technological Hazards Research

# Exploring Risk Communication

Jan M. Gutteling  
and Oene Wiegman



Springer Science+Business Media, B.V.

# Exploring Risk Communication

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## **Exploring Risk Communication:**

**Exploring Risk Communication** J.M. Gutteling, O. Wiegman, 2013-03-09 Exploring Risk Communication presents a systematic planning approach to risk communication Risk communication is seen by many as an important tool for managing technological environmental and natural risks The book s goal is to improve risk communication processes in these areas between private and public risk communication sources and the public The systematic planning approach focuses on research activities which are considered to be diagnostic tools providing insight into the public s reactions to risks and into the public s cognitive abilities to process risk information These studies give us the necessary ingredients for an adequate risk communication from the audience side of the risk communication process Evaluation studies are considered necessary to monitor the effectiveness of the communication Exploring Risk Communication provides a review of current research in risk communication focusing on perceived trust and credibility of risk communication sources and arguments in risk messages risk comparison and framing of risk Special attention is paid to the mass media context of risks and its impact on public perception Finally the potential of the new interactive media for risk communication is reviewed The authors have performed several communication studies in the risk area working from their social psychological background This results in a monograph interesting to those working on risk communication issues on an academic level but the systematic planning approach is also a useful frame of reference for risk communication practitioners or for those who are just interested in the often complex risk communication issues

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Regina E. Lundgren, Andrea H. McMakin, 2018-06-29 **THE ESSENTIAL HANDBOOK FOR EFFECTIVELY COMMUNICATING ENVIRONMENTAL SAFETY AND HEALTH RISKS FULLY REVISED AND UPDATED** Now in its sixth edition Risk Communication has proven to be a valuable resource for people who are tasked with the responsibility of understanding how to apply the most current approaches to care consensus and crisis communication The sixth edition updates the text with fresh and illustrative examples lessons learned and recent research as well as provides advice and guidelines for communicating risk information in the United States and other countries The authors help readers understand the basic theories and practices of risk communication and explain how to plan an effective strategy and put it into action The book also contains information on evaluating risk communication efforts and explores how to communicate risk during and after an emergency Risk Communication brings together in one resource proven scientific research with practical hands on guidance from practitioners with over 30 years of experience in the field This important guide Provides new examples of communication plans in government and industry use of social media dealing with fake news and new digital tools for stakeholder involvement and crisis communications Contains a new chapter on partnerships which covers topics such as assigning roles and expectations ending partnerships and more Presents real world case studies with key lessons all risk communicators can apply Written for engineers scientists professors and students land use planners public health practitioners communication specialists consultants and regulators the revised sixth edition of Risk Communication is the must have guide for those who communicate risks Health risk communication January 1990 through October 2000, plus selected earlier citations : 847 citations , **Plant Pest Risk Analysis** Christina Devorshak, 2012 This text provides instruction on the concepts and application of risk analysis in the field of regulatory plant protection covering topics such as the background on why and how risk analysis is conducted and specific methods for implementing risk analysis This book also provides useful exercises and case studies to aid students of plant pathology and crop protection in their absorption of the subject Equally useful for practitioners this book is written by experts with a wealth of national and international experience Students of plant pathology and crop protection as well as practitione Estimating Economic Values for Nature Vincent Kerry Smith, 1996-06 Estimating Economic Values for Nature presents in one volume a collection of V Kerry Smith's papers prepared over 25 years dealing with the theory and practice of non market valuation for environmental resources Taken together the papers explore the conceptual basis the implementation process and empirical performance of all available methods of measuring economic values for the services of nature and how these values are constructed from people's choices The issues discussed in this volume include travel cost recreation demand averting behaviour household production hedonic property value hedonic wage and contingent valuation methods These essays describe what has been learned from past benefit analysis using meta analysis as well as the issues at the frontier of current research in the area This important volume will be welcomed by environmental and public economists as well as practitioners of cost benefit analysis as an

authoritative and comprehensive discussion of non market valuation *Safety, Reliability and Risk Analysis* R.D.J.M. Steenberg, P.H.A.J.M. van Gelder, S. Miraglia, A.C.W.M. Vrouwenvelder, 2013-09-18 Methods of risk and reliability analysis are becoming increasingly important as decision support tools in various fields of engineering Safety Reliability and Risk Analysis Beyond the Horizon covers a wide range of topics for which risk analysis forms an indispensable field of knowledge to ensure sufficient safety *Risk Assessment as a Tool for Water Resources Decision-Making in Central Asia* Christopher M. Teaf, Bulat K. Yessekin, Mikhail Kh. Khankhasayev, 2004 Water resources both in terms of water quality and water quantity are of critical importance in planning for sustainable development in Central Asia and the Caucasus as well as in other parts of the world This NATO Advanced Research Workshop ARW entitled Risk Assessment as a Tool for Water Resources Decision Making in Central Asia was conducted on September 23 25 2002 in Almaty Kazakhstan The ARW addressed methods and approaches by which risk assessment methodology that has been developed in the United States Europe and elsewhere can be applied to environmental and water resource problems in Central Asia The stated goals of the ARW were to assess the existing state of knowledge in the context of potential applications of risk assessment tools to water resources and other environmental issues in Central Asia to identify research gaps and directions for future research in the area of water resources which may be addressed through the application of risk assessment tools to promote closer working relationships between the scientists and technical experts from Central Asia and the Caucasus as well as the scientists and technical experts from the United States and Europe Based on historical experiences of Central Asian scientists and their colleagues in other parts of the world there is a demonstrated need in the region to provide education training and technical assistance on environmental decision making tools including risk assessment *Risk Management in Civil Infrastructure* Mohammed M. Ettouney, Sreenivas Alampalli, 2016-12-01 This book presents several original theories for risk including Theory of Risk Monitoring and Theory of Risk Acceptance in addition to several analytical models for computing relative and absolute risk The book discusses risk limit states of risk and the emerging concept of risk monitoring The interrelationships between risk and resilience are also highlighted in an objective manner The book includes several practical case studies showing how risk management and its components can be used to enhance performance of infrastructures at reasonable costs *Risk, Communication and Health Psychology* Dianne Berry, 2004 This text will become a reference for years to come Health Expectations This is the first book to clearly assess the increasingly important area of communication of risk in the health sector We are moving away from the days when paternalistic doctors managed healthcare without involving patients in decision making With the current emphasis on patient empowerment and shared decision making patients want and need reliable comprehensive and understandable information about their conditions and treatment In order to make informed decisions the people concerned must understand the risks and benefits associated with possible treatments But the challenge for health professionals is how best to communicate this complex medical information to diverse audiences The book

examines risk which defines and explains how the term is used by different disciplines how its meanings have changed over time and how the general public understand it health communication and the effects on health behaviours effective risk communication to individuals and the wider public effectiveness of patient information leaflets and strategies for improving oral and written health communications the cognitive and emotional issues at stake for patients in understanding risk and health information the use of new technologies in risk and health communication and ethical issues and the future of risk communication Using examples from disciplines including psychology sociology health medicine pharmacy statistics and business and management this book is key reading for students who need to understand the effect of risk in health psychology as well as for health professionals interested in doctor patient communication informed consent and patient welfare

**Beyond PR 101** ,2007 **Strategies for Risk Communication** W. Troy Tucker,2008-05-27 A fully updated edition of the preeminent book on risk communication For more than a decade *Risk Communication A Handbook for Communicating Environmental Safety and Health Risks* has been a trusted compendium of strategies and guidance for effectively conveying risk information Managers scientists engineers students communication specialists healthcare professionals agency representatives and consultants in more than twenty countries have benefited from its contemporary practical advice on what to do and what to avoid for successful risk communication Now in its Fourth Edition t

**Environmental Communication** Richard R. Jurin,K. Jeffrey Danter,Donald E. Roush,2000 [Cancer Risk Communication](#) National Cancer Institute (U.S.),1999 [Environmental Engineering for Exploration and Production Activities](#) Mary Jane Wilson,1999 *Dealing with Risk* Ann Fisher (Professor of Environmental Economics),Atsushi Chitose,1992 **Risk Communication and Public Health** Dr. Peter Bennett,Kenneth Charles Calman,1999 Controversies about risks to public health regularly hit the news whether about food safety environmental issues medical interventions or lifestyle risks such as drinking To those trying to manage or regulate risks public reactions sometimes seem bizarre To the public the behaviour of those supposedly in charge can seem no less odd Trust is currently at a premium This volume brings together a wide variety of perspectives on risk communication from the health professions academia campaigning organisations government and its advisory committees and independent consultancies and think tanks It should be of interest not only to those involved in risk assessment or communication but to anyone interested in the role of science and the media in the political process and how one sector of the system is responding to demands for greater openness and participation While each chapter is self contained the discussion moves progressively through an introduction to risk communication as a topic of research studies of prominent cases and the lessons to be drawn from them contributions to the wider debate about procedures power and institutions proposals for promoting good practice in risk communication in government the Health Service and elsewhere

**Environment and Planning** ,2007 [Encyclopedia of Library and Information Science](#) Allen Kent,Harold Lancour,William Z. Nasri,Jay Elwood Daily,1968 Vol 73 index to v 48 72 *A.E. & R.S.* ,1956

## **Exploring Risk Communication** Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the energy of words has become more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such is the essence of the book **Exploring Risk Communication**, a literary masterpiece that delves deep to the significance of words and their effect on our lives. Published by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book's key themes, examine its writing style, and analyze its overall affect readers.

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